

# Marketing Opportunities for reaching Members of the British International Freight Association

BIFA offers a range of marketing and sponsorship opportunities to companies interested in promoting their products or services to BIFA Members.

## Inserts and Advertising in BIFAlink

the Association's monthly magazine



## Associate Membership



## Sponsorship



BIFA has more than **1,500 Members** that provide one or more of the following services:

- Air freight consolidation and forwarding
- Maritime intermodal
- European road and rail distribution
- Logistics and supply chain management
- Customs brokerage
- Packing of goods for export
- Warehousing and distribution

## Inserts and Advertising in BIFAlink the Association's monthly magazine

Circulation  
**3,500**  
copies

### Inserts

Place a limited-sized insert in *BIFAlink*, with a circulation of 3,500 copies, at a cost of **£995.00 + VAT**.

*Further details are available on request from BIFA Membership Services.*

### Advertising

Advertise in *BIFAlink*, with a circulation of 3,500 copies.

*A sample of the publication, and a Media Pack, are available on request from BIFA Membership Services.*



## Associate Membership

Become an Associate Member of BIFA at a cost of £720.00 per annum (price includes VAT).

### Associate Members of BIFA receive:

- A dedicated member profile page on BIFA's website.
- Inclusion of their logo on BIFA's web pages.
- Two free listings per year in the Association's monthly magazine, *BIFAlink*. The listings consist of an A4-sized insert to include Associate Members' contact details, company logo and a brief description of services offered.

Associate Membership is open to organisations which, whilst not engaged in the provision of international freight transportation, offer ancillary services to the logistics and supply chain management industry.

*A leaflet detailing Associate Membership and an application form is available on request from BIFA Membership Services.*



**£720**  
per annum  
inc. VAT

## Sponsorship

Become a sponsor of a BIFA event, such as the **BIFA Freight Service Awards**, which offers category or ceremony sponsorship opportunities. The ceremony luncheon is held annually in central London in January. Alternatively enquire about future **Regional events** and **seminars**.

*Further details are available on request from the BIFA Events Office.*



### BIFA Membership Services

**T:** 020 8844 3635 **E:** membership@bifa.org

### BIFA Events Office

**T:** 020 8844 3629 **E:** eventsoffice@bifa.org